

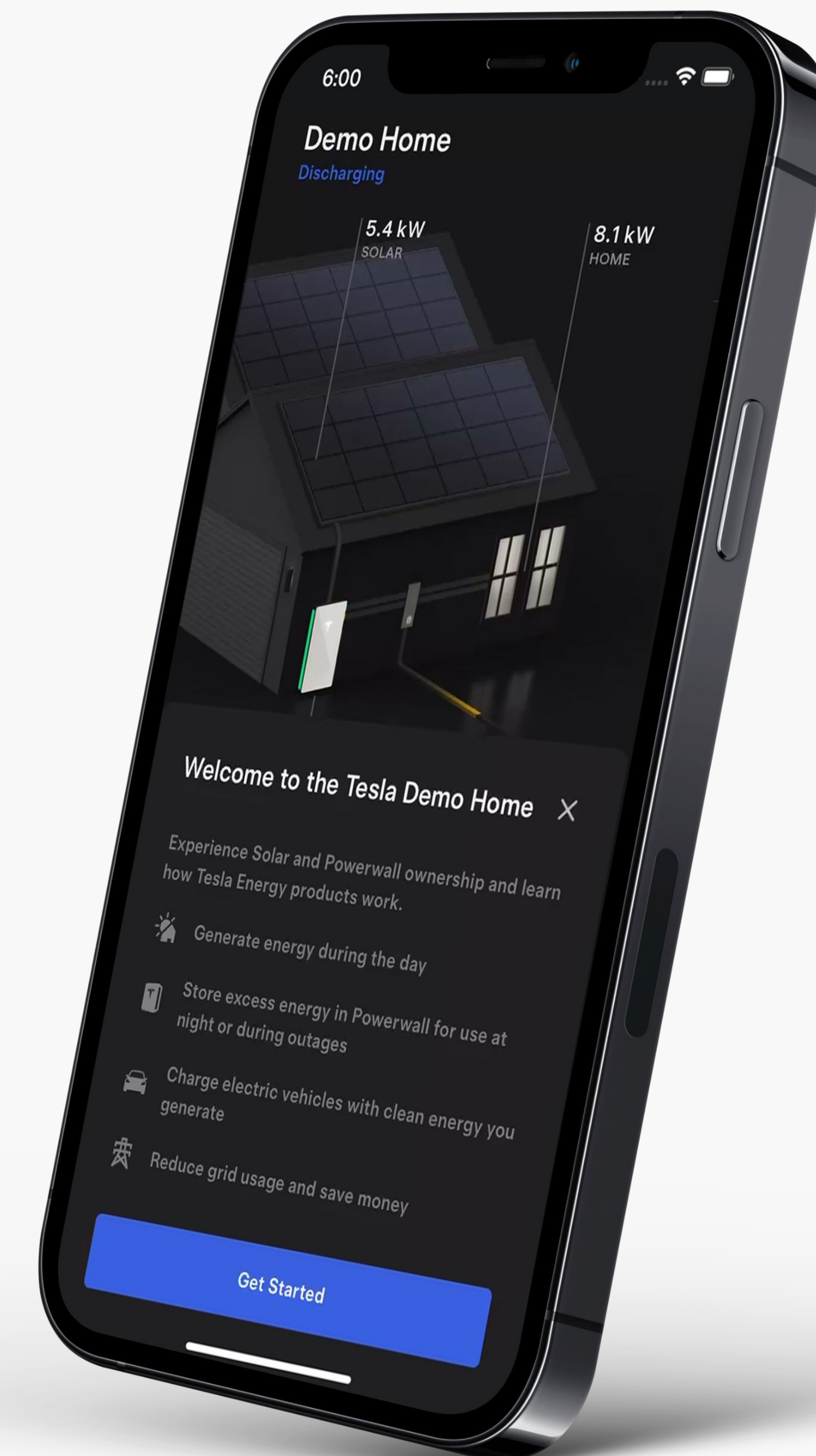
T E S L A

Demo Home App User Guide



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Key Messaging

Everyone Can Now Experience the Tesla Ecosystem Through the App

Key Message 1

Experience the Tesla Ecosystem

Experience a home with solar and Powerwall

- Previously, only existing owners of energy products could view the app experience. The demo features allows everyone to experience the Tesla ecosystem.
- All Tesla products can be monitored and controlled using Tesla app

Key Message 2

Optimise Energy Use and Generation

Control energy use of your home and energy generated from solar and Powerwall

- Control energy use supplied by solar, Powerwall and grid
- View how much solar your home is producing and selling to the grid
- View your energy rate plan prices

Key Message 3

Optimise Cost Savings

Tesla Energy reduces your electricity costs and Optimises energy usage

- Track the £ value of solar energy generated from the system

Key Message 4

Protect Against Outages

Power your home without any disruptions during outages and severe weather

- Powerwall combined with solar can power your home even when the grid power is disconnected
- Powerwall charges to full capacity ahead of forecasted extreme weather to provide maximum backup protection*

Scope of the Demo App

① What Does It Show?

- Energy flow among the Tesla Energy products (Powerwall), home and grid
- Energy use and generation
- Cost savings and £ value of solar generated
- Electricity generated, consumed, exported or imported

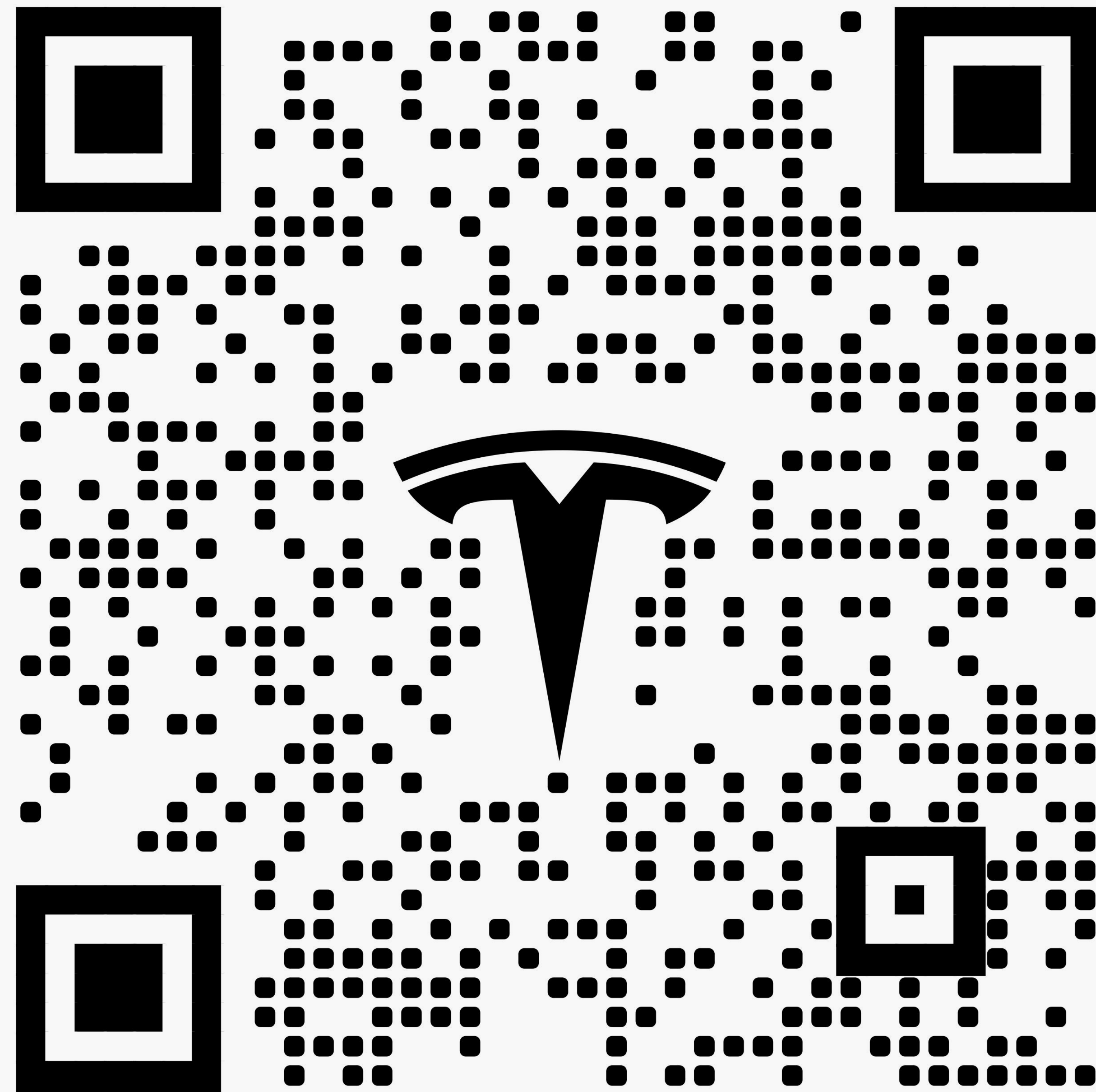
② What Is It Not Able to Do?

- Adjustable customer-specific data
- Custom cost savings or capacity recommendations for Tesla products (information can be found on configurator)
- Remove solar or Powerwall from the experience
- Connected EV data

③ Features Turned Off For The Demo Version

- Phone pairing capability
- Manage access of users
- Connect to Wi-Fi

Link to Access App



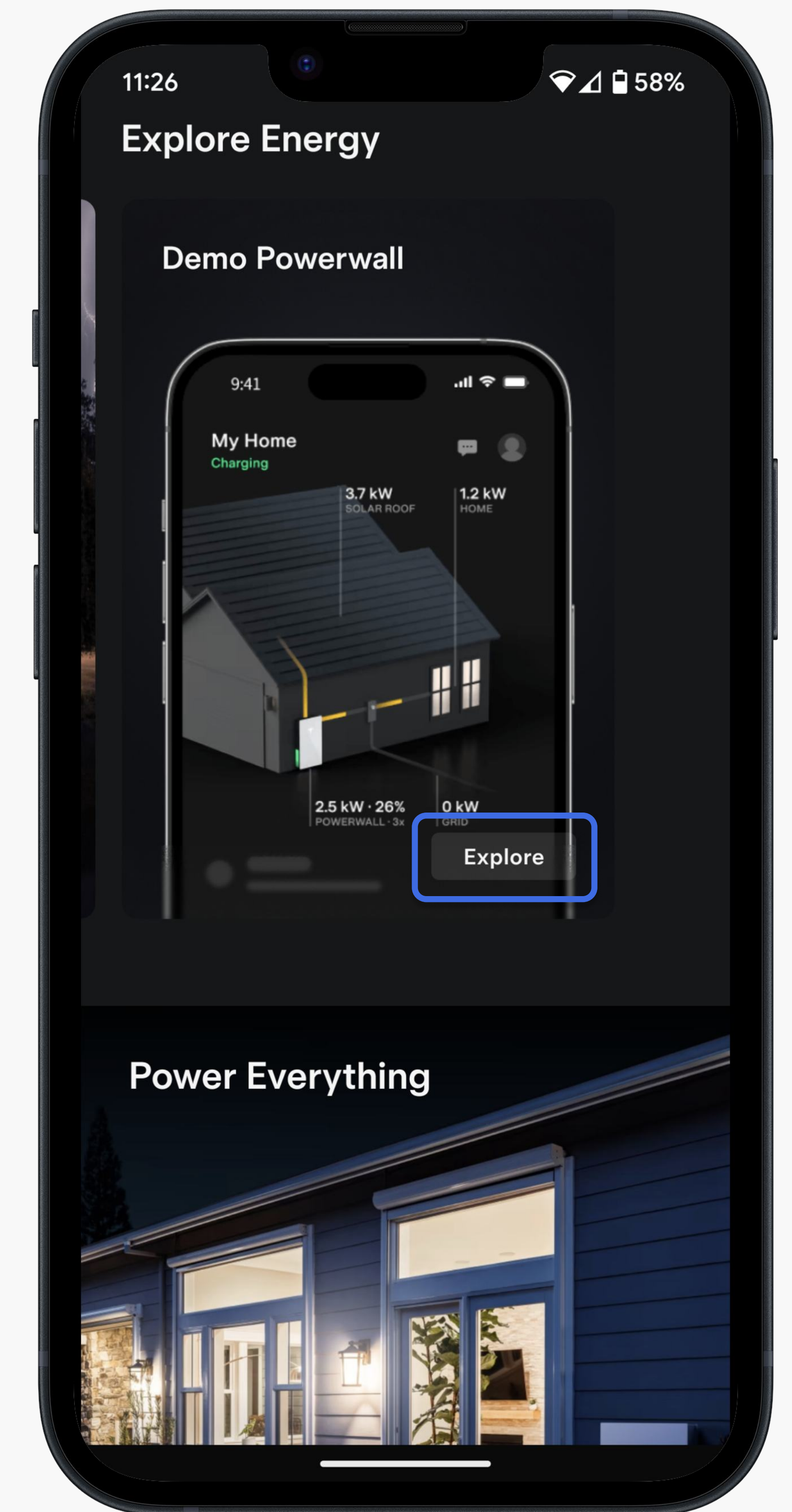
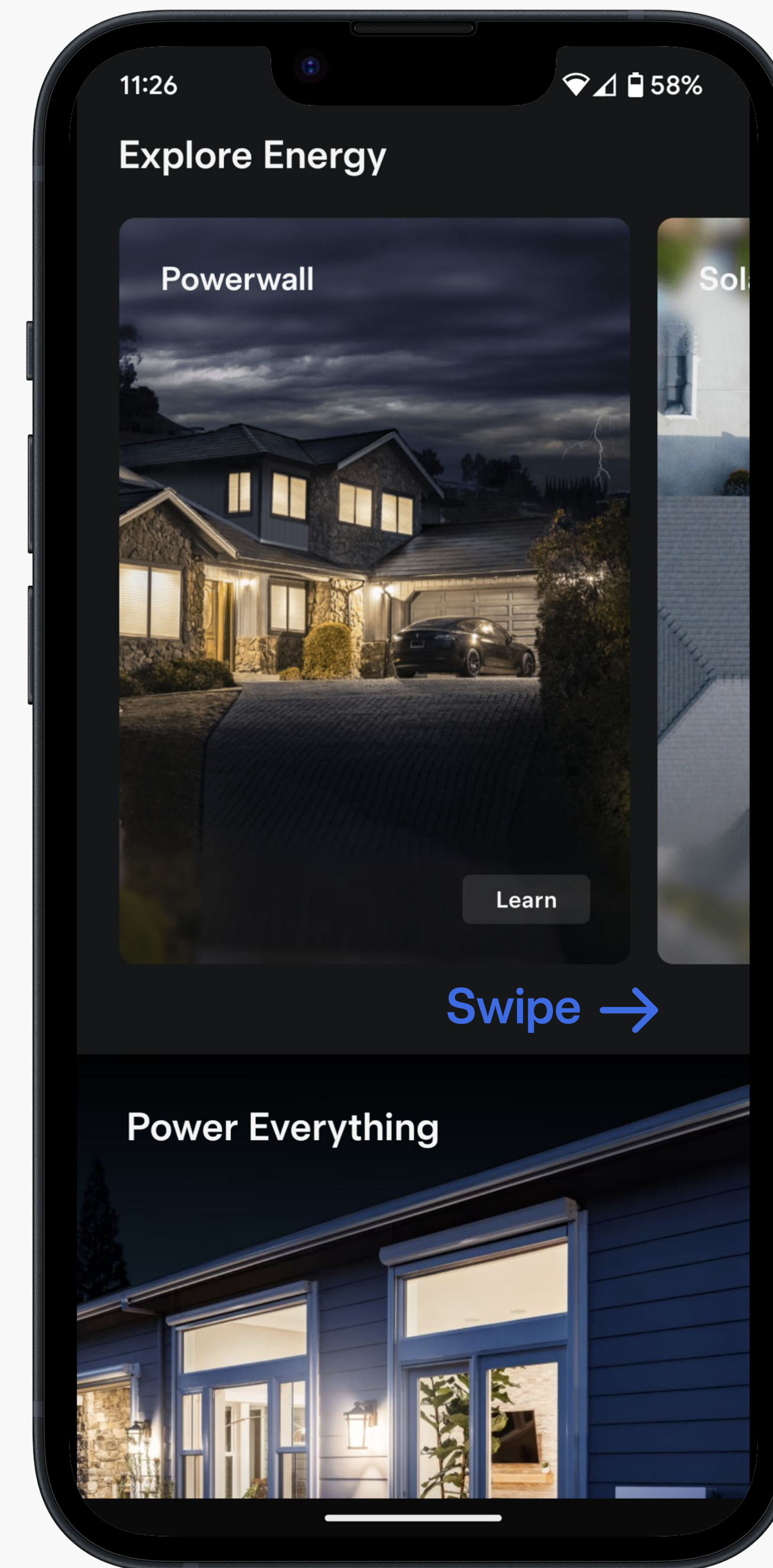
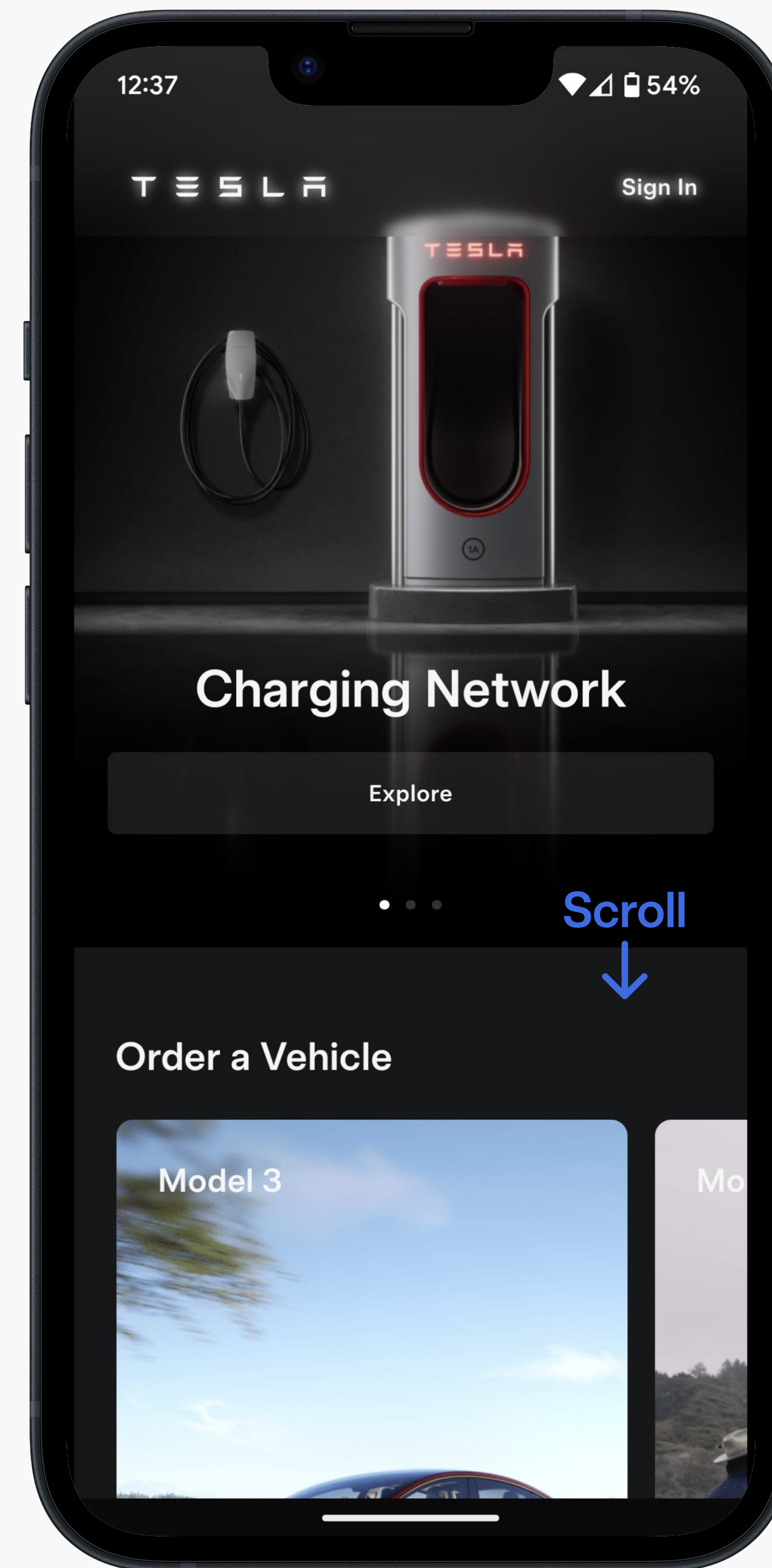
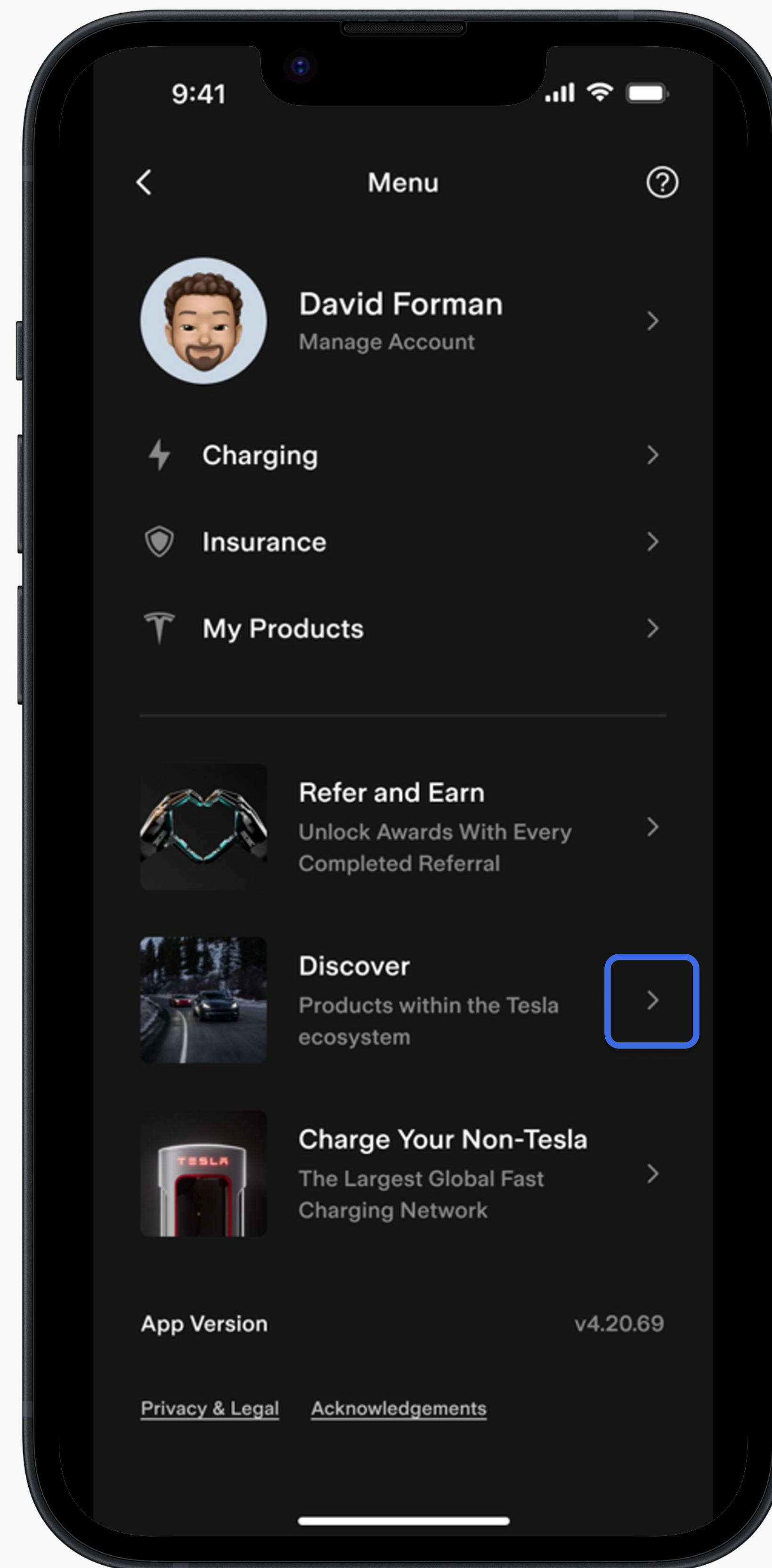
Scan the QR Code to Download
the Demo App

Tesla.com/dl/Energy_Demo_App

- Accessible to both current and future customers
- For existing customers, make sure Tesla App is updated in the App store

Getting to Demo Home Using Tesla App for Both Customer and Guest

User logs in or continues as guest

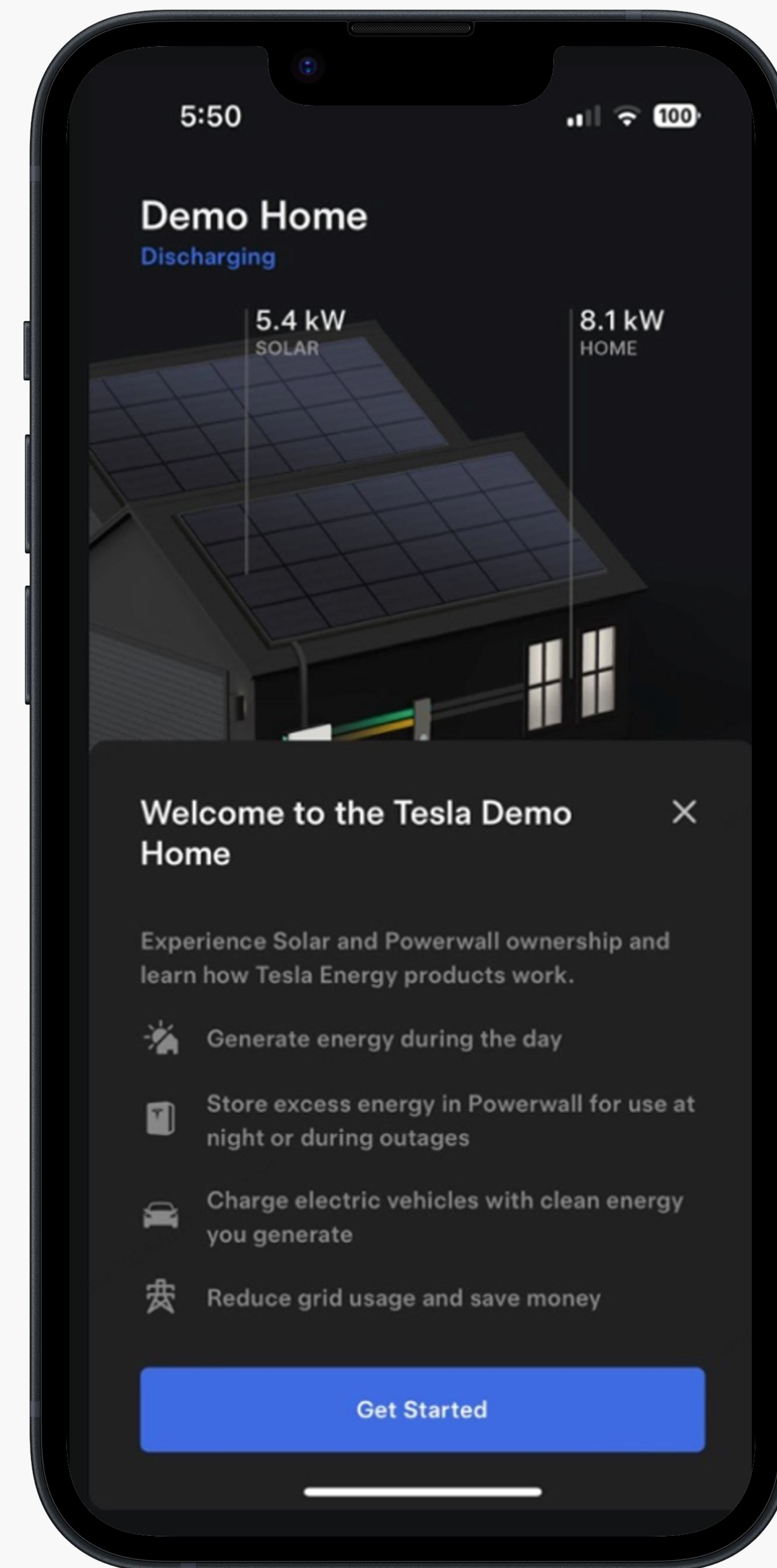


Demo Home Landing Page

The Tesla Ecosystem Experience and Key Features

Demo App Landing Page shows highlights of the experience

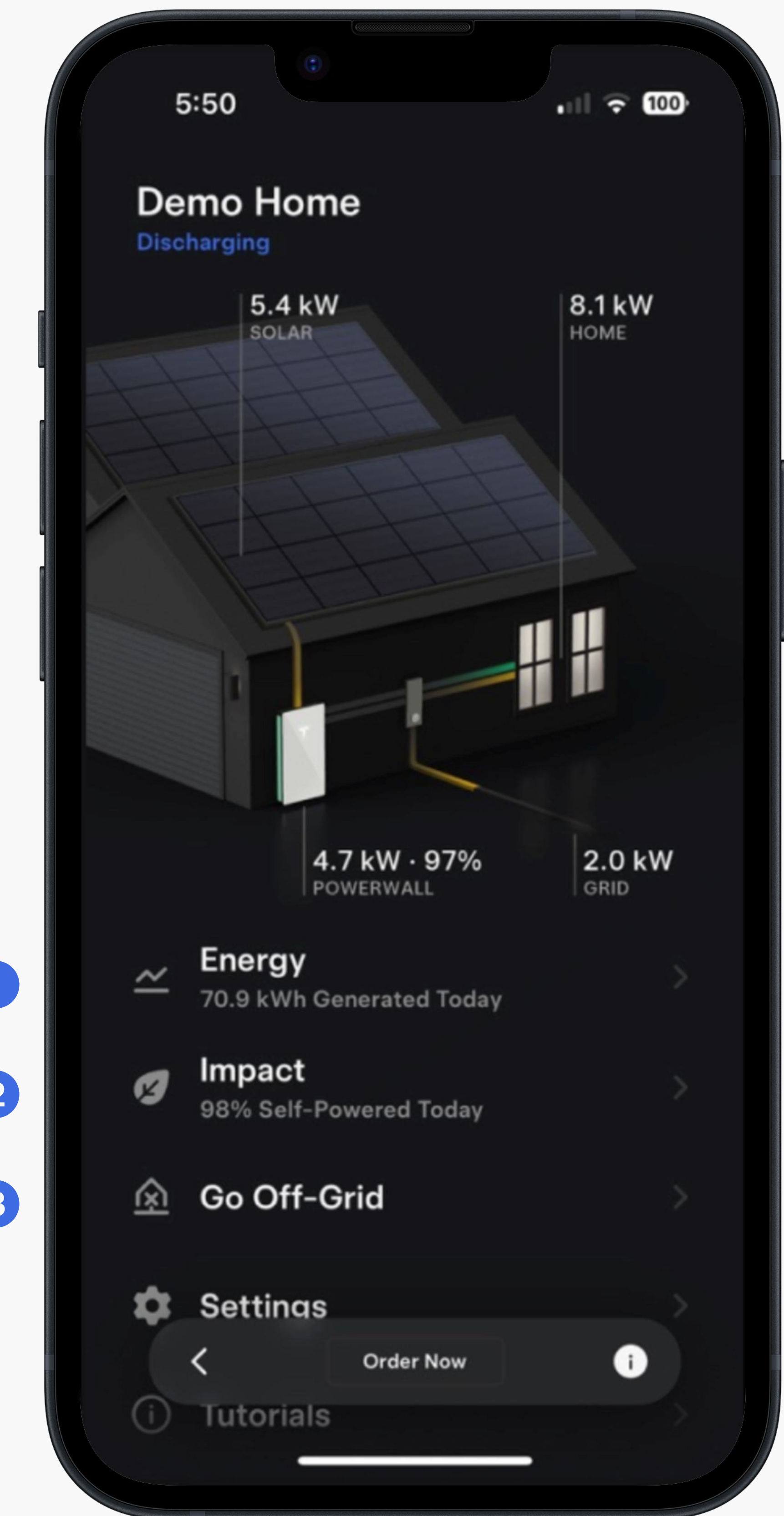
Note: The data is static and not customisable



Get Started displays the features you can explore

App has three features:

- ① Energy
- ② Impact
- ③ Go Off-Grid



Energy

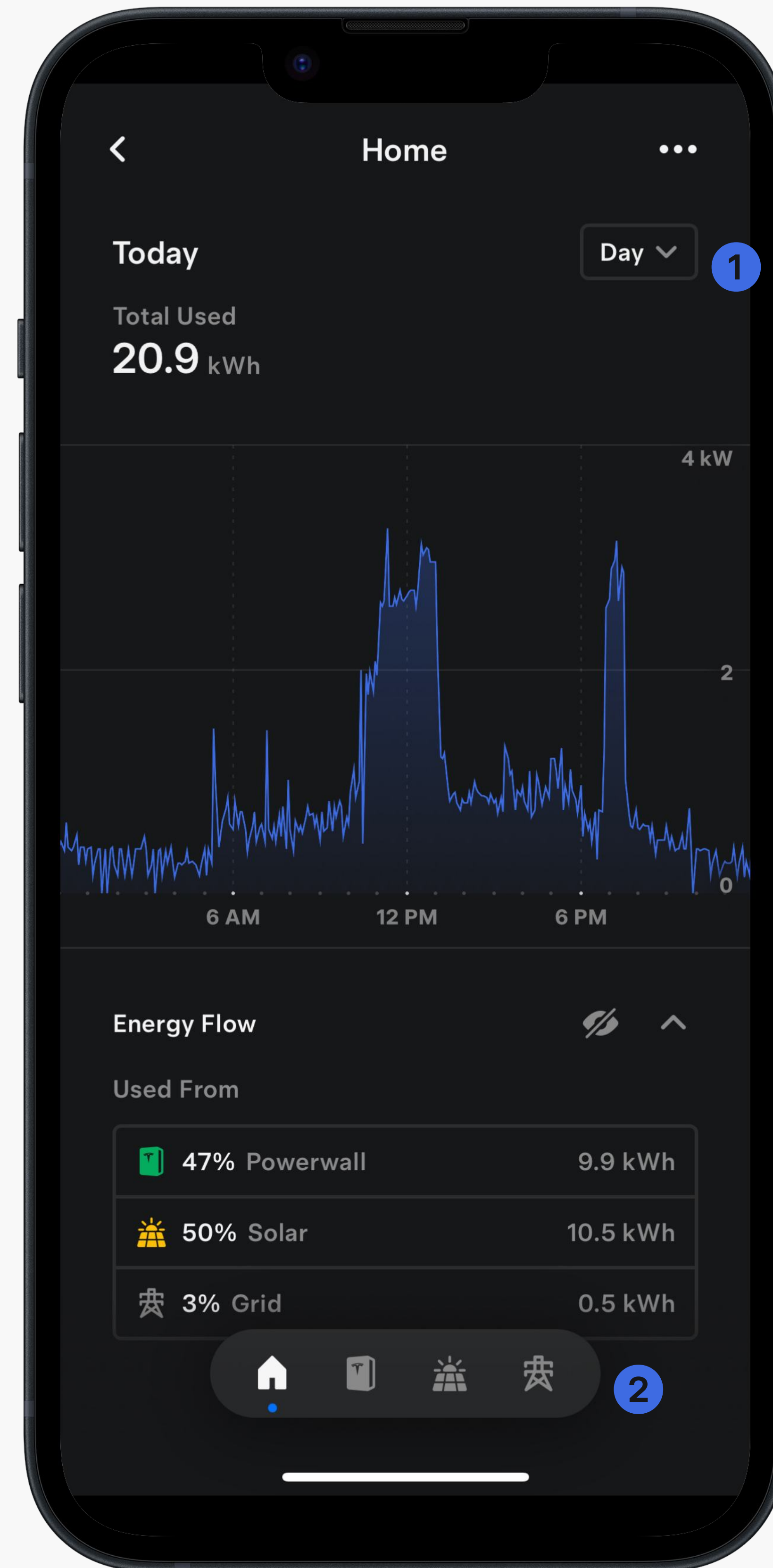
Optimise Your Energy Usage and Generation



Home Icon

Shows energy usage & contribution from different sources

- ① Toggle between time frames
- ② Toggle between categories: Power Wall, Solar, & Grid



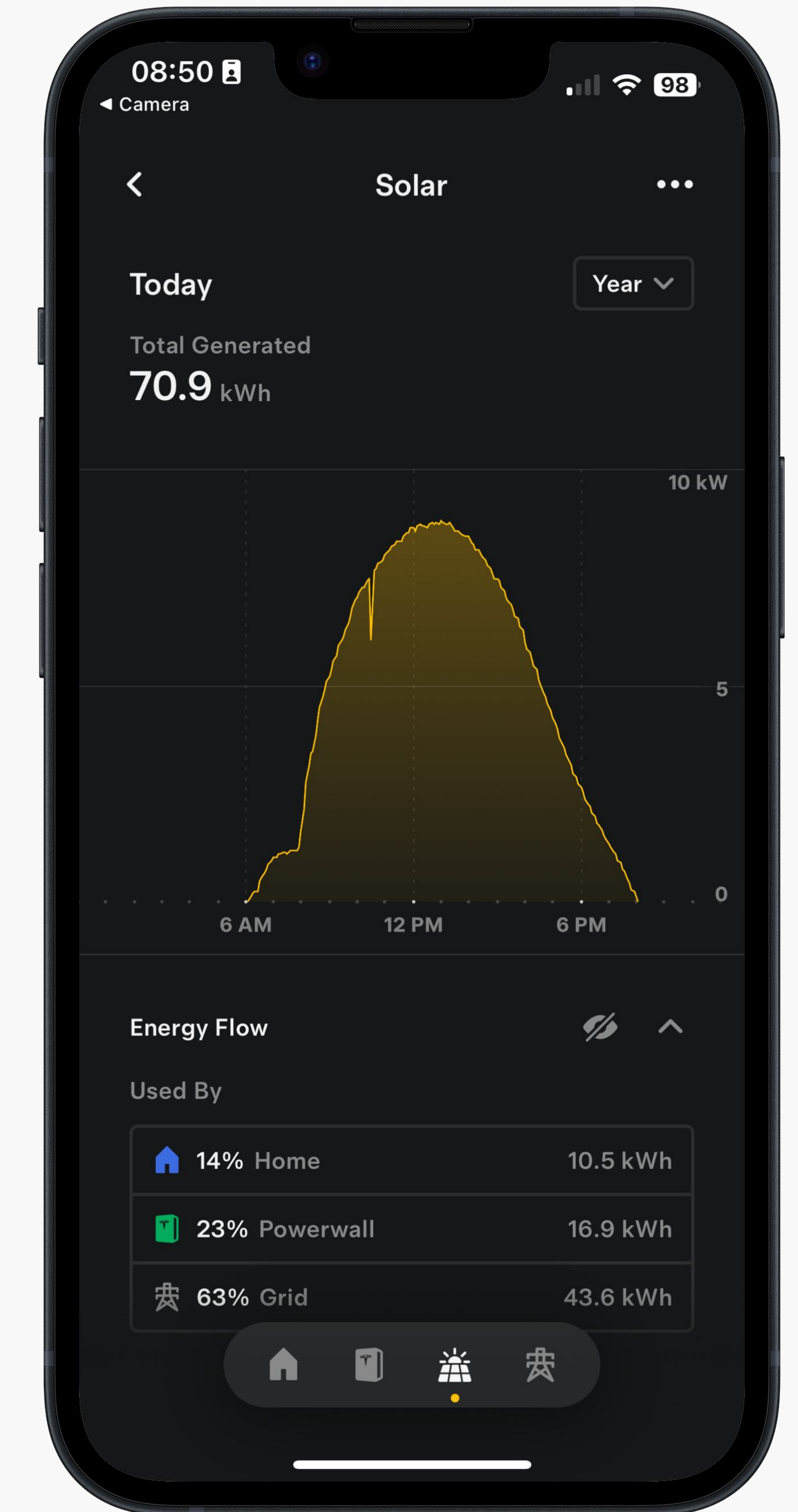
Powerwall Icon

Shows charging state, charge level & energy usage



Solar Icon

Shows energy generated & usage by different sources



Impact

Optimise Savings, Solar Offsets and £ Value to the Owner

Self-Powered

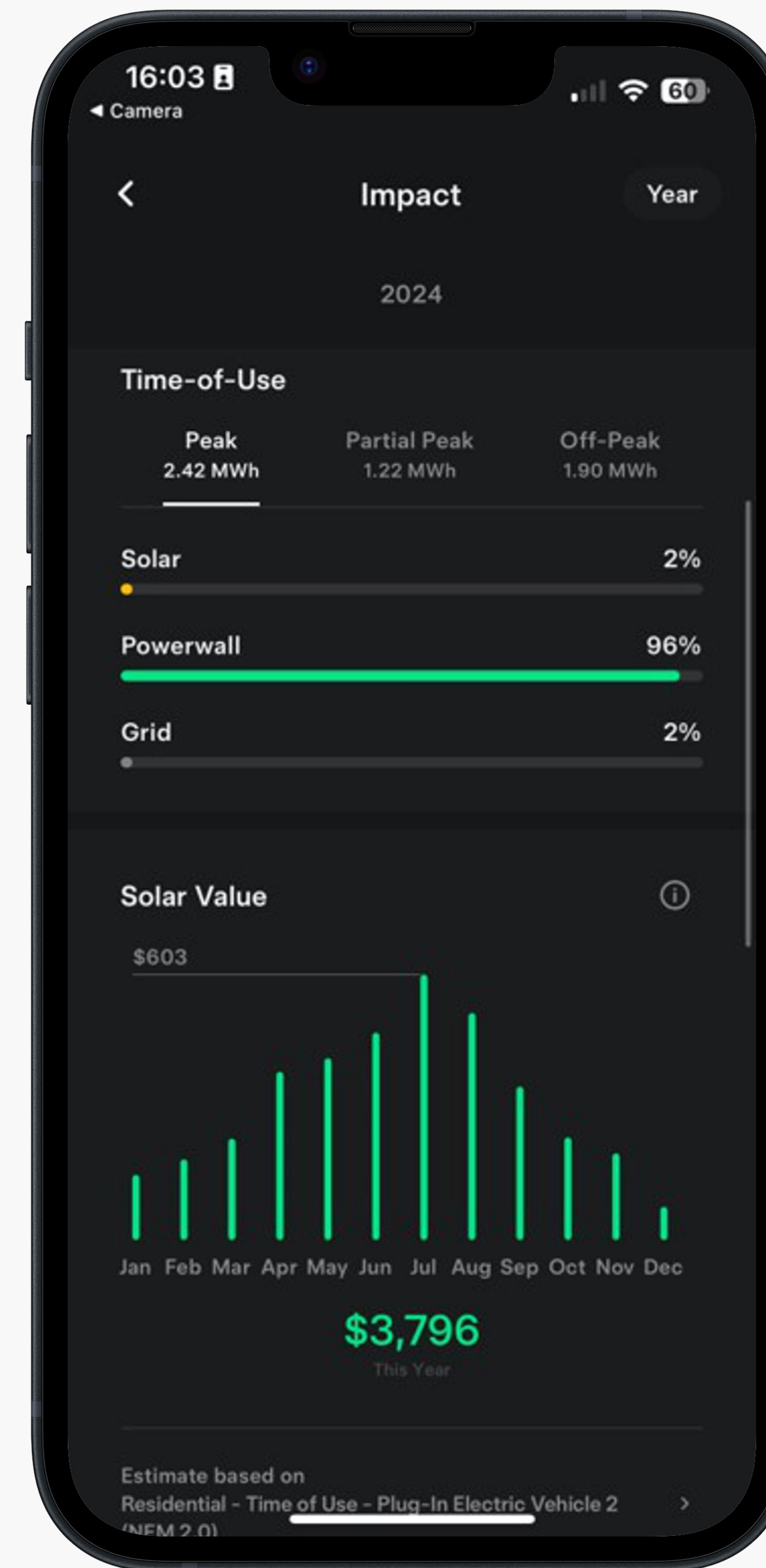
% energy coming from solar, Powerwall & grid



- ① Toggle between time frames – Year or Month
- ② Time of Use: Optimises energy supply based on pricing. e.g. indicates that Powerwall provided majority energy during peak pricing

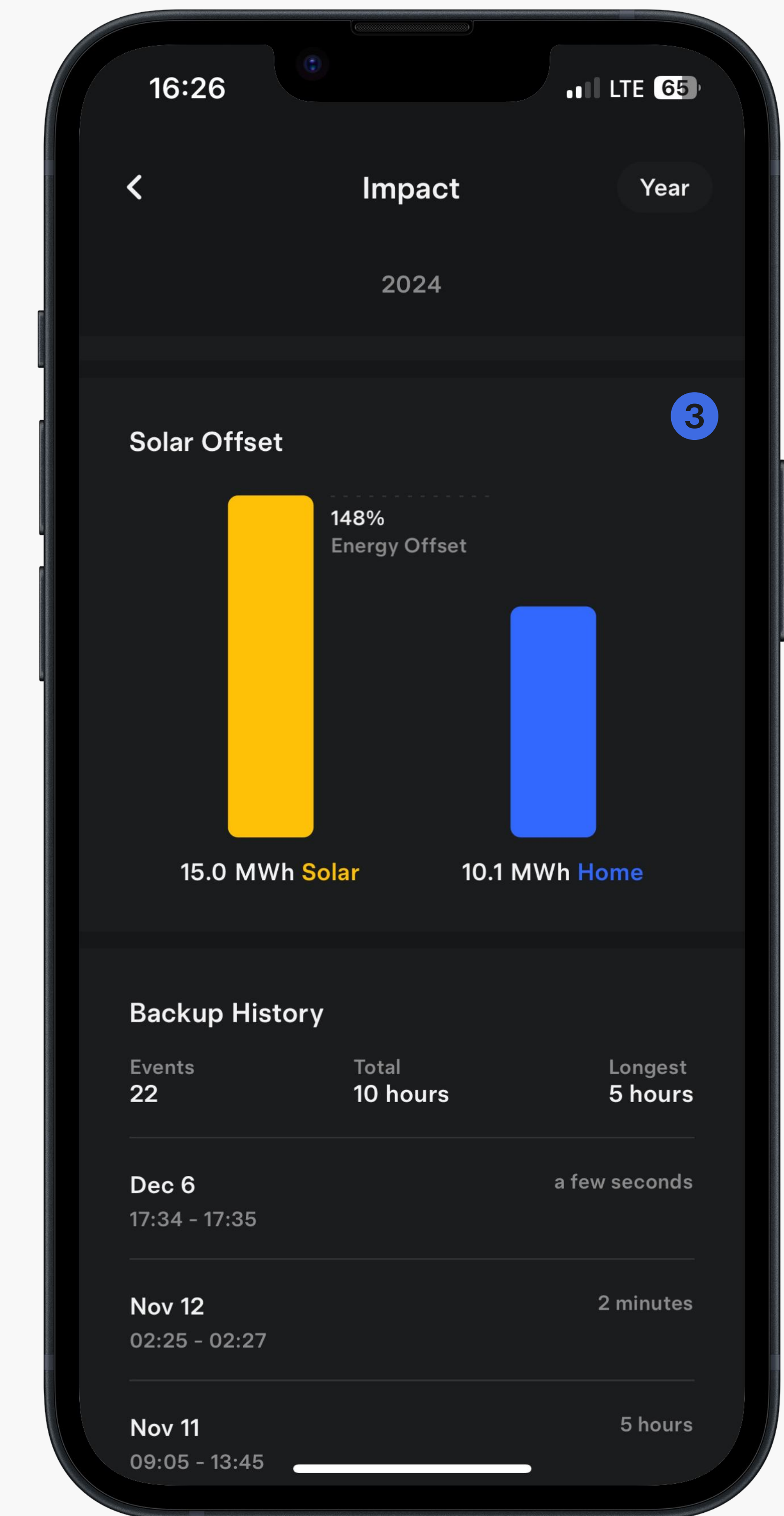
Solar Value

£ value of solar energy generated



Solar Offset

% home energy consumption that is met by solar



- ③ Solar generated 148% of what the home used within the selected time frame

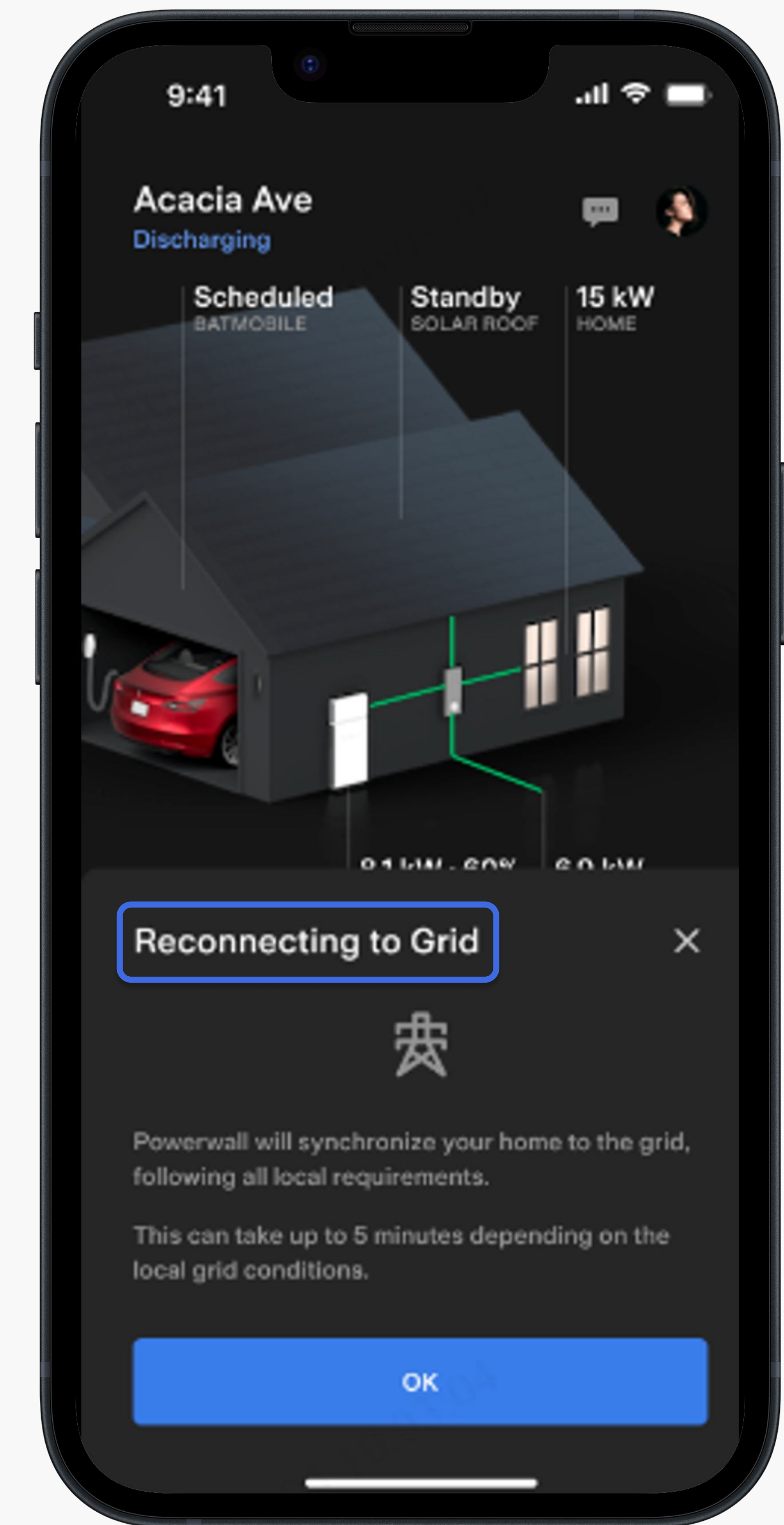
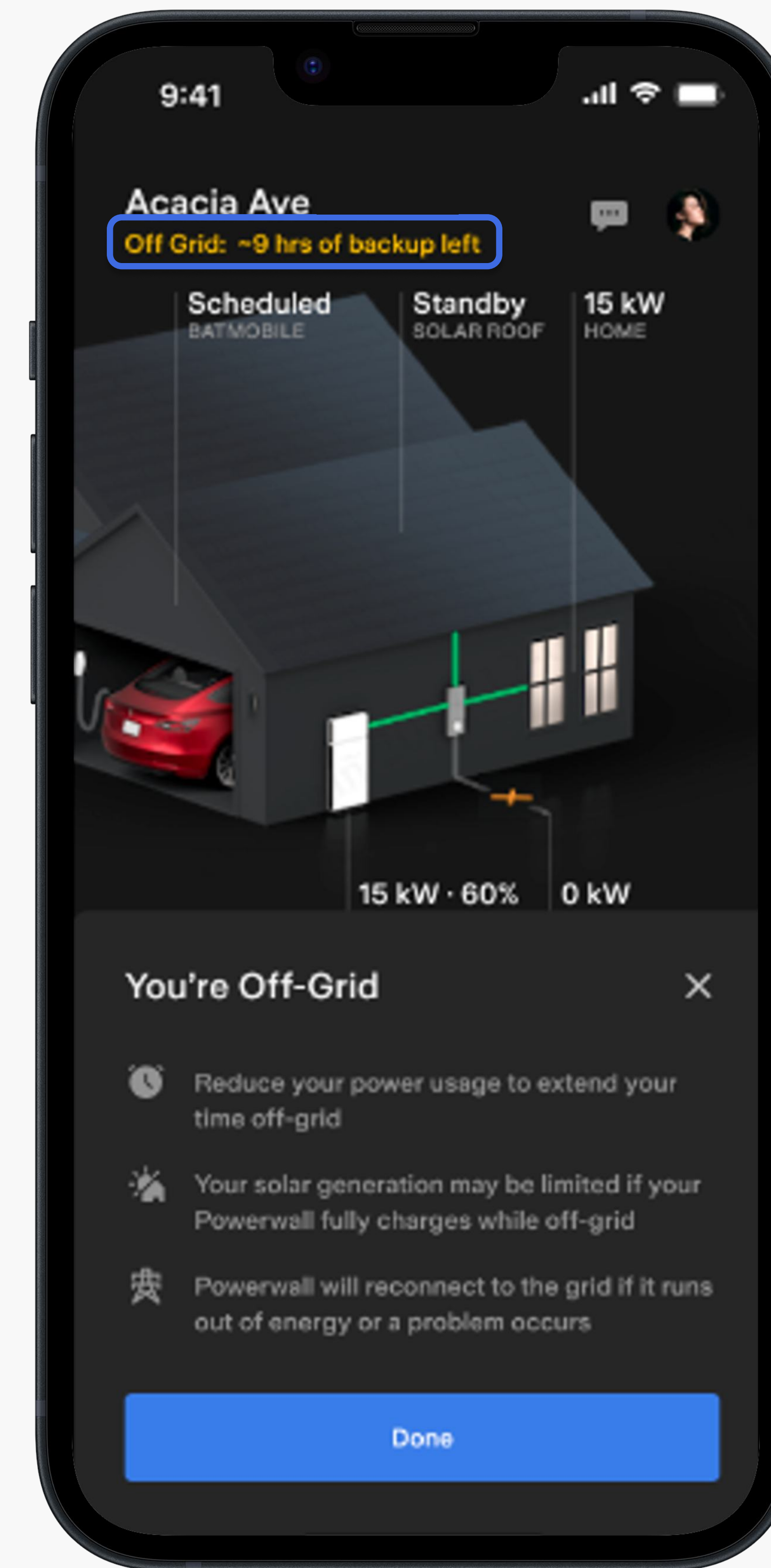
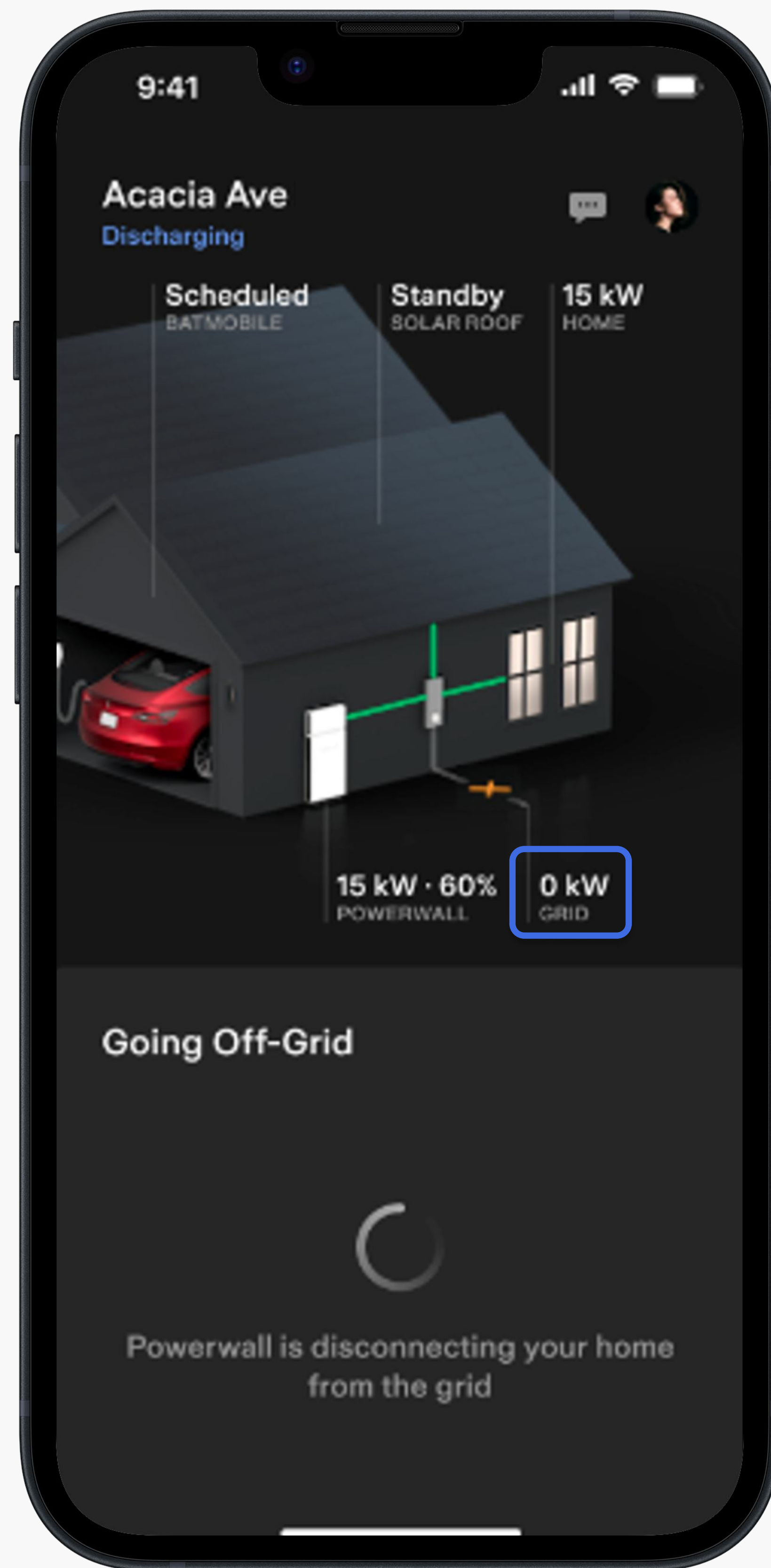
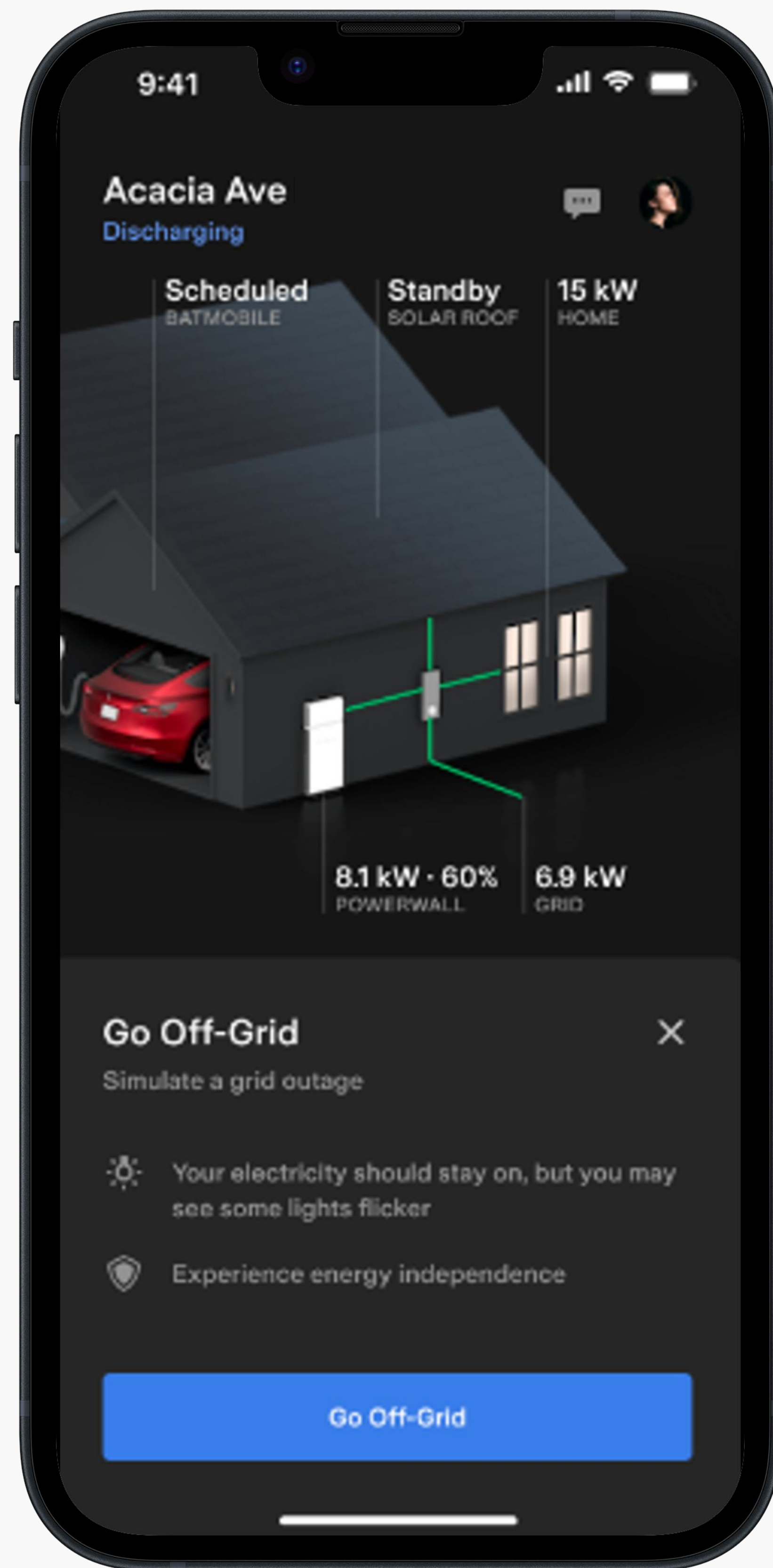
Off-Grid Integration

Demo Energy Independence When You Lose Power

Disconnected from grid

Remaining hours of backup power

Reconnect to grid when power is available

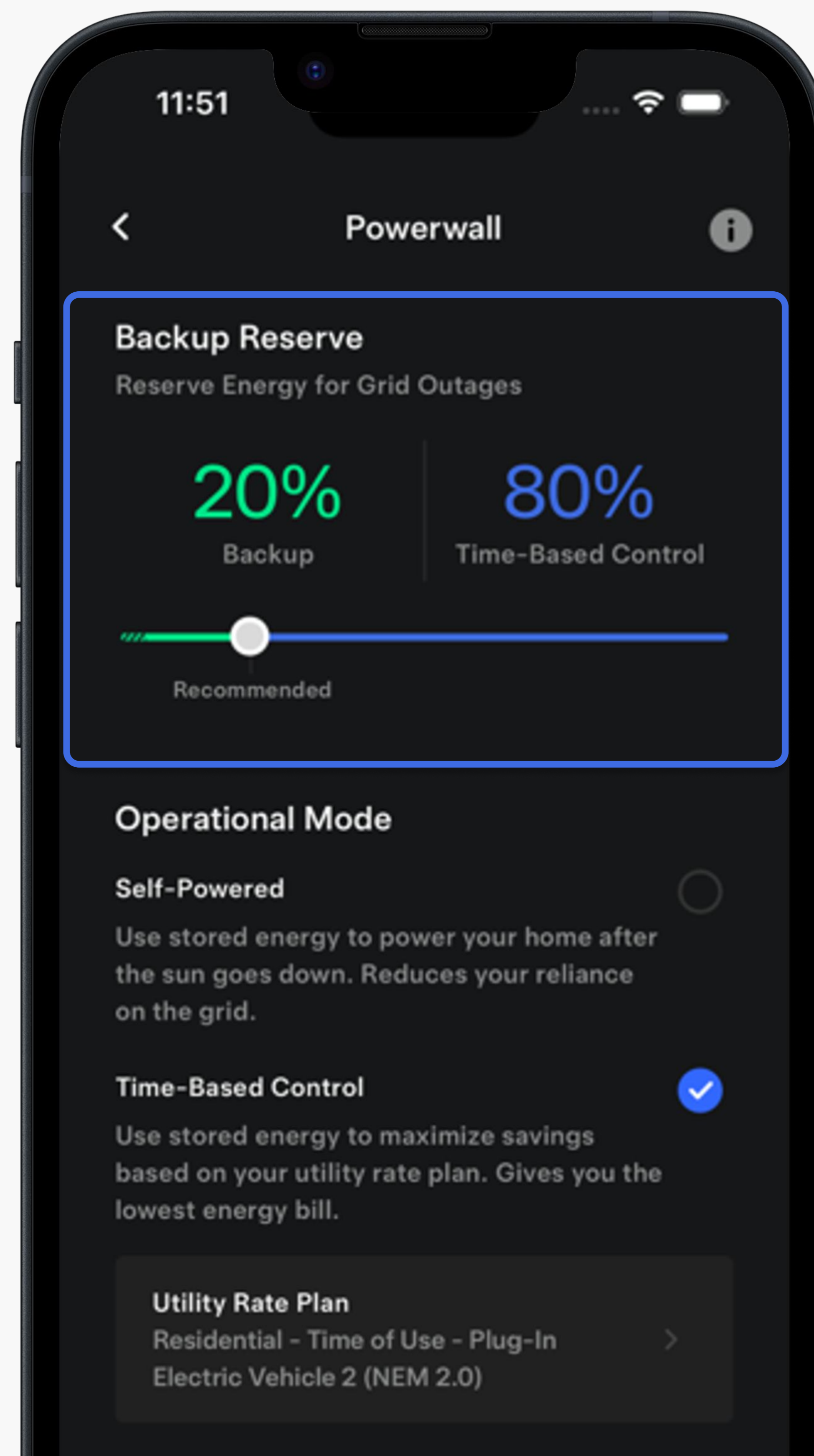
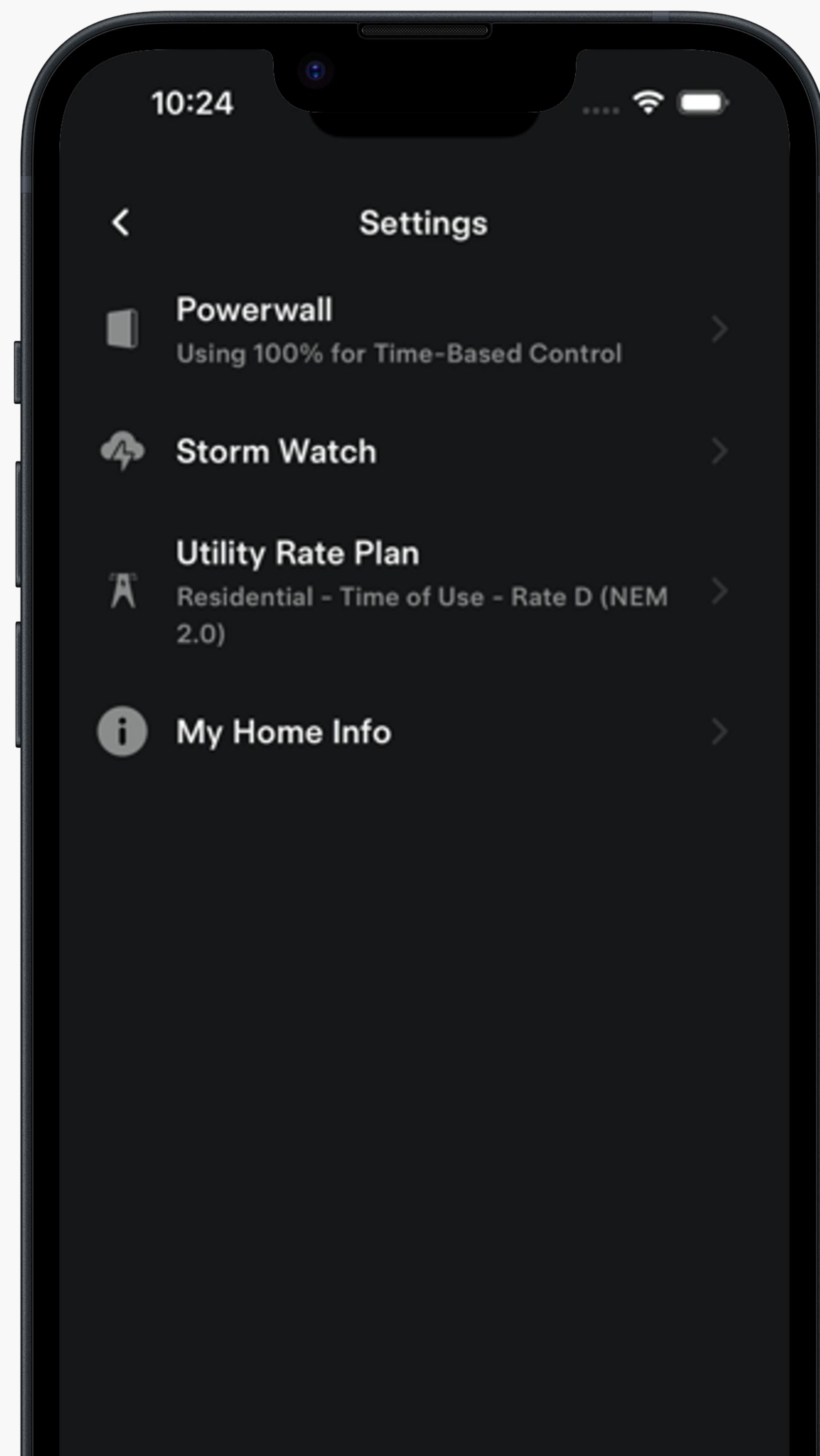


Settings

Enable Time-Based Control, Storm Watch Mode and View Electricity Rate Fluctuations

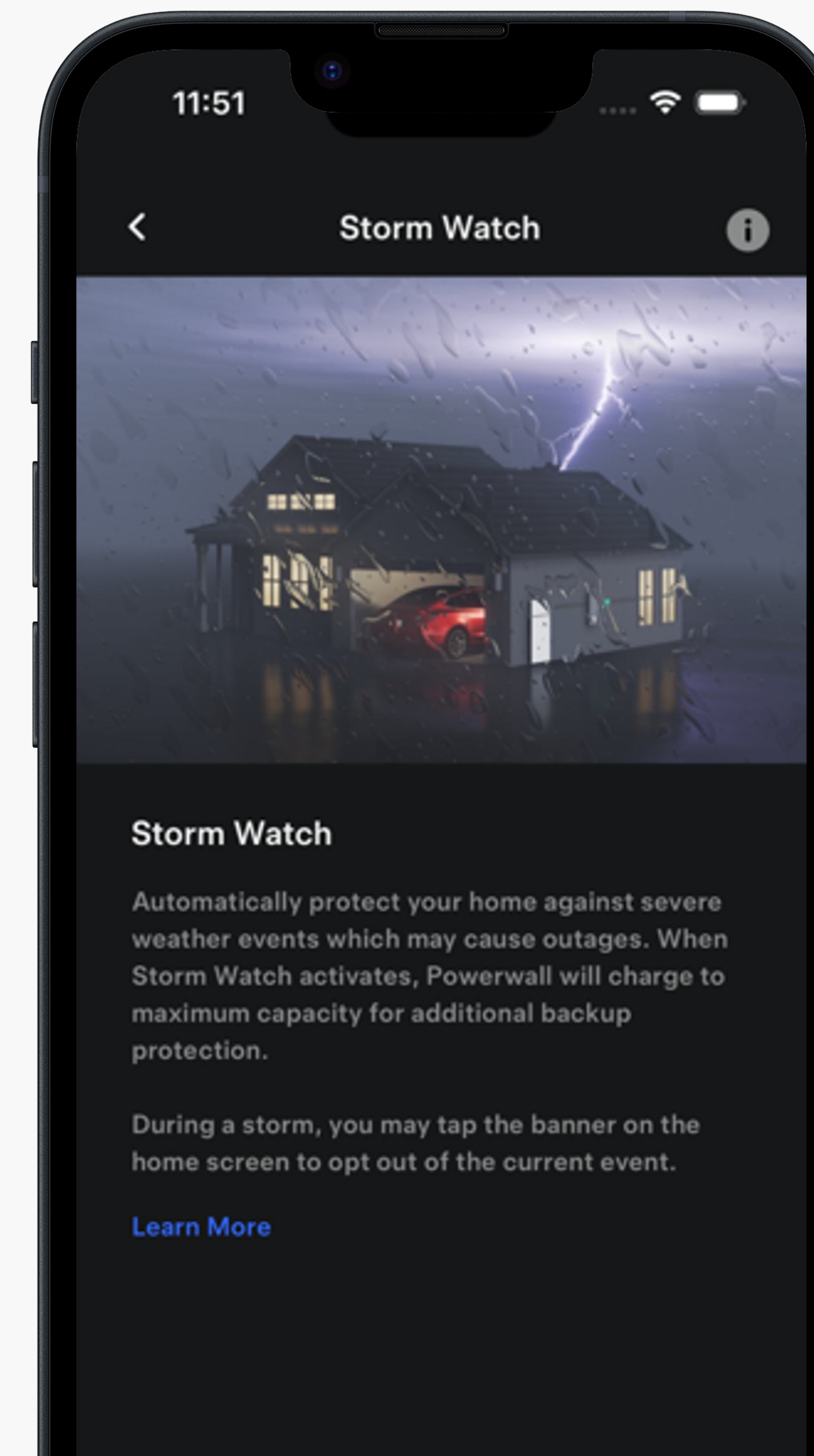
Reserve

Control how much battery is saved in case of outages vs. used during normal times



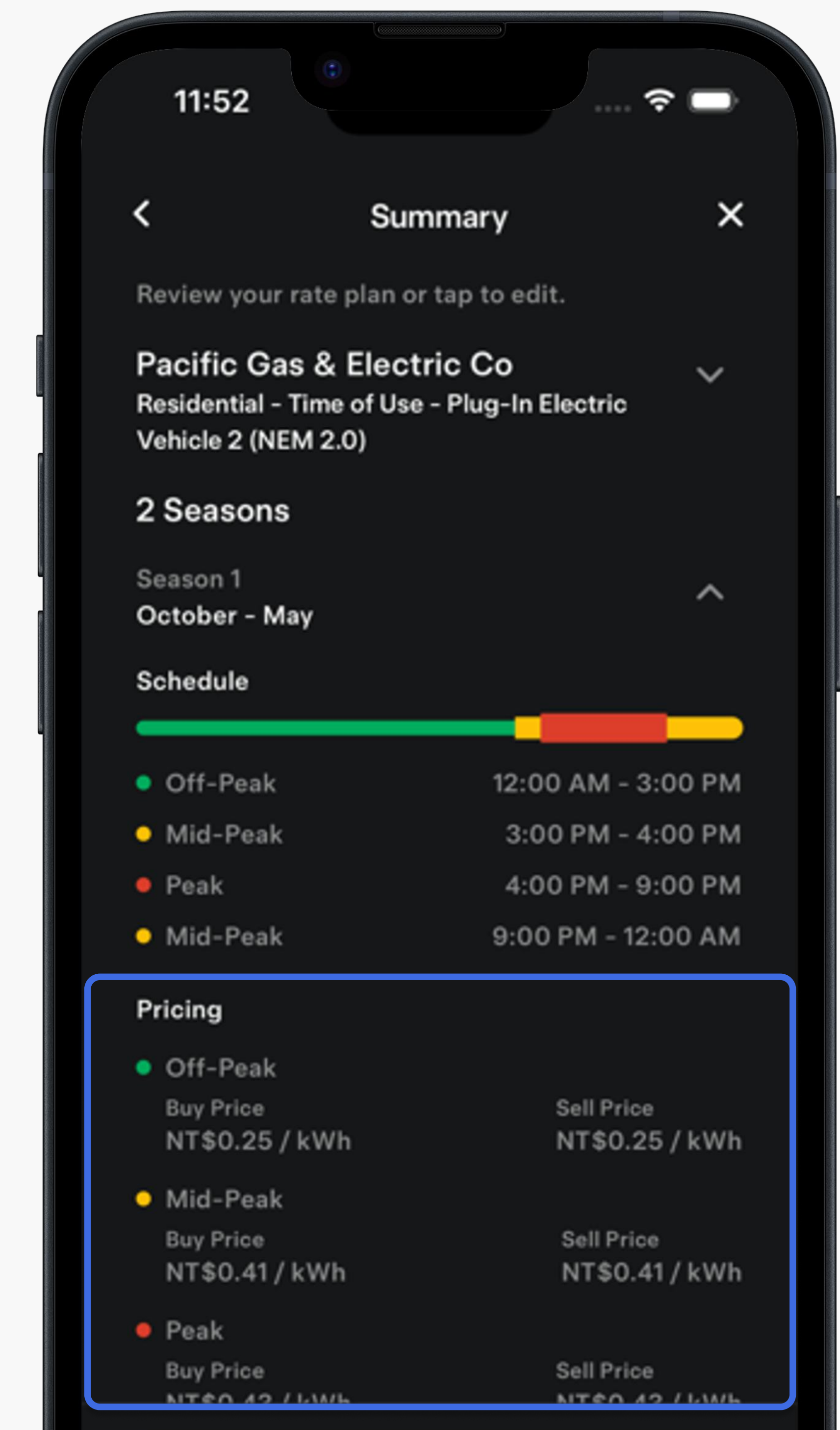
Storm Watch*

Automatically charges up Powerwall to 100% when a severe weather is forecast



Utility Rate Plan

Select electricity rate to optimise Powerwall behaviour for savings



Call to Action

Learn More at [Tesla.com](https://tesla.com)

